

LifeCode

DAVID H. MCKINLEY

THE ETHIC OF THE HEART

Ethics:

- A set of principles of right conduct
- A theory or system of moral values

“An ethic of service is at war with a craving for gain.” —GREGG EASTERBROOK

- The rules or standards governing the conduct of a person or the members of a profession: medical ethics

“There’s no such thing as business ethics—there’s only ethics. People try to use one set of ethics for their professional life, another for their spiritual life, and still another at home with their family. That gets them into trouble. Ethics is ethics. If you desire to be ethical, you live it by one standard across the board.” —JOHN MAXWELL

“Outside In” Living

1. Convenience

2. Competition

“Morality is a private and costly luxury.”
—HENRY ADAMS

3. Comparison

Keep your heart with all diligence, for out of it spring the issues of life. —PROVERBS 4:23 NKJV

Above all else, guard your heart, for it affects everything you do. —PROVERBS 4:23 NLT

“Inside Out” Living

1. Character

“Character is vital in the leader, the basis for everything else.” —WARREN BENNIS

“By nothing do men show more their character than by what they laugh at.”

—JOHAN WOLFGANG VON GOETHE

“When the character of a man is not clear to you, look at his friends.” —JAPANESE PROVERB

Dear friend, if bad companions tempt you, don't go along with them. If they say— “Let's go out and raise some hell. Let's beat up some old man, mug some old woman. Let's pick them clean and get them ready for their funerals. We'll load up on top-quality loot. We'll haul it home by the truckload. Join us for the time of your life! With us, it's share and share alike!”— Oh, friend, don't give them a second look; don't listen to them for a minute... when you grab all you can get, that's what happens: the more you get, the less you are.

—PROVERBS 1:10-15, 19 THE MESSAGE

“If I take care of my character, my reputation will take care of itself.” —D.L. MOODY

2. Convictions

Conviction = a strong persuasion or belief

Out of the heart flow the issues of life.

3. Commitments



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David H. McKinley is Teaching Pastor of Prestonwood Baptist Church.