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# What is the Return on Investment?

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## Maximizing Your R.O.I.

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# Pray, Plan and Prepare

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**William Colgate  
Henry Kroll  
William Proctor  
Wallace Johnson  
Robert Welch  
John D. Rockefeller  
J.C. Penney  
Dave Thomas  
Truett Cathy**

Slide08.jpg

# “Commit your work to the Lord, and then your plans will succeed.”

## Proverbs 16:3

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**Maximizing Your R.O.I.**

• **Pray, Plan and Prepare**

# Risk Action

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**“When you  
do nothing,  
nothing  
happens.”**

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**“Dreaming all  
the time instead  
of working is  
foolishness.”**

**Ecc. 5:7**

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**“Work brings  
profit, but mere  
talk leads to  
poverty.”**

**Proverbs 14:23**

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# Procrastination

**Procrastination is  
my greatest sin,  
It brings me  
great sorrow.  
I'm going to  
stop doing it,  
Perhaps I'll start  
tomorrow.**

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# Perfection

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**“Anything worth doing is worth doing poorly.”**

**--Tom Peters**

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## Maximizing Your R.O.I.

- **Pray, Plan and Prepare**
- **Risk Action**

## Organize Your Efforts

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**“Wise people think before they act; fools don’t and brag about it.”**

**Proverbs 13:16**

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## Enroll in Ant Academy

## Proverbs 6:6-8

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**“Nothing is particularly hard if you divide it into small jobs.”**

**--Ray Kroc**

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## Maximizing Your R.O.I.

- Pray, Plan and Prepare
- Risk Action
- Organize Your Efforts

## Develop Your Skills

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**“Since a dull axe requires strength, sharpen the blade. That’s the value of wisdom, it helps you succeed.” Ecc. 10:10**

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## Broaden Education

**Work smarter, not harder.**

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## Expand Efforts

**“People and rubber bands have one thing in common; they must be stretched to be effective.” --John Maxwell**

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## Increase Experience

**Personal  
Experience  
People’s  
Experience**

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**“Plans go wrong for lack of advice; many counselors bring success.”**

**Proverbs 15:22**

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**“If you keep doing what you have always done, you will always get what you have always gotten.”**

**--John Maxwell**

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## **Maximizing Your R.O.I.**

- **Pray, Plan and Prepare**
- **Risk Action**
- **Organize Your Efforts**
- **Develop Your Skills**

## **Understand Margins**

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**“Do not wear yourself out to get rich; have the wisdom to show restraint.”**

**Proverbs 23:4**

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## **Maximizing Your R.O.I.**

- **Pray, Plan and Prepare**
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- **Organize Your Efforts**
- **Develop Your Skills**
- **Understand Margins**

## **Cooperate With Others**

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## **Maximizing Your R.O.I.**

- **Pray, Plan and Prepare**
- **Risk Action**
- **Organize Your Efforts**
- **Develop Your Skills**
- **Understand Margins**
- **Cooperate With Others**

## **Endure**

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## **Maximizing Your R.O.I.**

- **Pray, Plan and Prepare**
- **Risk Action**
- **Organize Your Efforts**
- **Develop Your Skills**
- **Understand Margins**
- **Cooperate With Others**
- **Endure**

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**“Diligent hands  
will rule, but  
laziness ends in  
slave labor.”**

**Proverbs 12:24**

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**“The average  
person goes to his  
grave with his  
music still in him.”**

**--Oliver Wendell Holmes**

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