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**In all labor there is profit,
but idle chatter leads
only to poverty.**

PROVERBS 14:23

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Why work?

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Why work?

- **I work to eat.**

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Why work?

- **I work to eat.**
- **I work to provide.**

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Why work?

- I work to eat.
- I work to provide.
- I work to profit.

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Think about this:

Profits Matter

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... he who gathers by
labor will increase.

PROVERBS 13:11b

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Proverbs 6:6-11

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Lazy people want much
but get little, but those
who work hard will
prosper and be satisfied.

PROVERBS 13:4 NLT

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“The laborer is worthy
of his wages.”

1 TIMOTHY 5:18

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P-R-O-F-I-T-S Matter

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P-R-O-F-I-T-S Matter

Productivity vs. Activity

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He who tills his land will be
satisfied with bread,
but he who follows frivolity
is devoid of understanding.

PROVERBS 12:11

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P-R-O-F-I-T-S Matter

Productivity vs. Activity

Resource vs. Depletion

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P-R-O-F-I-T-S Matter

Productivity vs. Activity

Resource vs. Depletion

Opportunity vs. Limitations

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P-R-O-F-I-T-S Matter

Productivity vs. Activity

Resource vs. Depletion

Opportunity vs. Limitations

Financial Stability vs. Debit

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**Just as the rich rule
the poor, so the borrower
is servant of the lender.**

PROVERBS 22:7 NLT

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P-R-O-F-I-T-S Matter

Productivity vs. Activity
Resource vs. Depletion
Oppportunity vs. Limitations
Financial Stability vs. Debit
Independence vs. Dependence
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P-R-O-F-I-T-S Matter

Productivity vs. Activity
Resource vs. Depletion
Oppportunity vs. Limitations
Financial Stability vs. Debit
Independence vs. Dependence
Transference vs. Indulgence

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**If you are a thief, stop stealing.
Begin using your hands for
honest work, and then give
generously to others in need.**

EPHESIANS 4:28 NLT

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Weigh this:

**It's not your profit margin
but your profit motive that
matters most in life.**

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The best solution is for business to...

**Make the
maximum profit.**

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The best solution is for business to...

Make the best profit possible while minimizing negative impact upon society.

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The best solution is for business to...

Make the best profit possible by choosing socially responsible activities as they build market share and customer loyalty.

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The best solution is for business to...

Make profits with an equal priority on social responsibility.

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The best solution is for business to...

Pursue social responsibility with enough profits to create sustainability.

Joy at Work, Bakke, Hendricks, Smith

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God hates cheating in the marketplace; he loves it when business is aboveboard.

PROVERBS 14:23 The Message

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A just weight and balance are the Lord's; all the weights of the bag are His work. PROVERBS 16:11 NKJV

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**The Lord demands fairness
in every business deal;
he sets the standard.**

PROVERBS 16:11 NLT

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“We are a nation that believes in having it all. In 1950, American families owned one car and saved for a second. In 2000, nearly 1 in 5 families owned 3 cars or more... Americans shell out more for garbage bags than 90 of the world’s 210 countries spend for everything.”

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“Indeed, America has doubled the number of shopping malls as it does high schools.”

**—LINDA KULMAN
“Our Consuming Interest”
U.S. News and World Report**

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“Nothing is enough for the man to whom enough is too little.” —EPICURUS

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Whoever loves money never has money enough; whoever loves wealth is never satisfied with his income. ECCLESIASTES 5:10 NIV

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Consider this:

What are you trading for profits?

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**"Beware! Don't be greedy
for what you don't have.
Real life is not measured by how
much we own."**

Luke 12:15 NLT

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**"A rich man had a fertile farm that
produced fine crops.
In fact, his barns were full to
overflowing. So he said,
'I know! I'll tear down my barns
and build bigger ones.' "**

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**'Then I'll have room enough to
store everything. And I'll sit back
and say to myself, My friend,
you have enough stored away
for years to come. Now take it easy! Eat,
drink, and be merry!'** "

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**"But God said to him,
'You fool! You will die this very
night. Then who will get it all?'
Yes, a person is a fool to store up
earthly wealth but not have a rich
relationship with God."**

LUKE 12:16-21 NLT

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