

Life in America in 2006



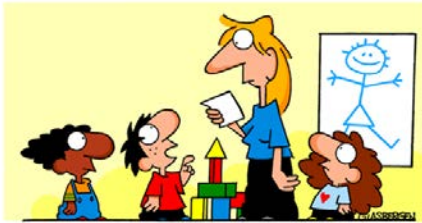
"Hello, Bob? It's your father again.
I have another question about my new computer.
Can I tape a movie from cable TV then fax it from
my VCR to my CD-ROM then E-mail it to my
brother's cellular phone so he can make a
copy on his neighbor's camcorder?"

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"Dear Andy: How have you been?
Your mother and I are fine. We miss you.
Please sign off your computer and come
downstairs for something to eat. Love, Dad."

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"My name was David, but that sounded
old fashioned. So I shortened it to DVD!"

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"Your baby is developing very nicely.
Would you like to send him an e-mail?"

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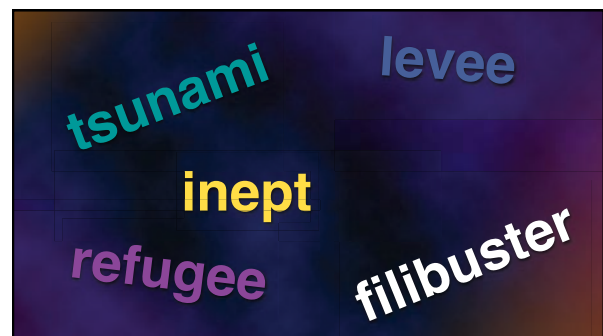
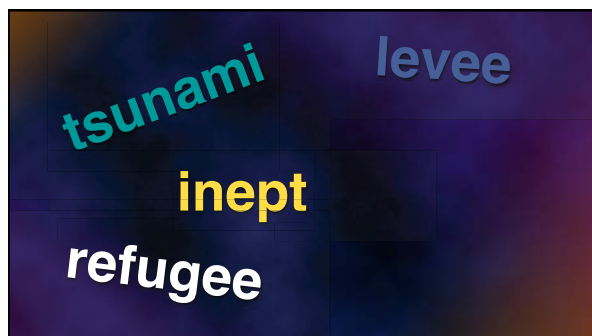
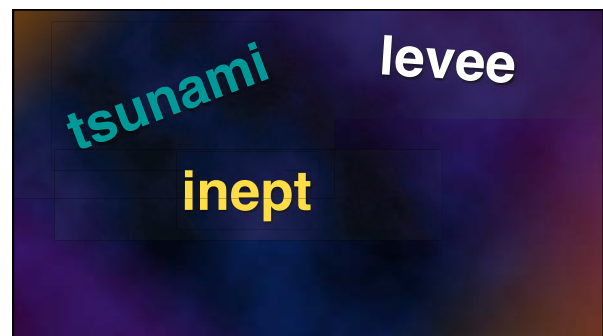
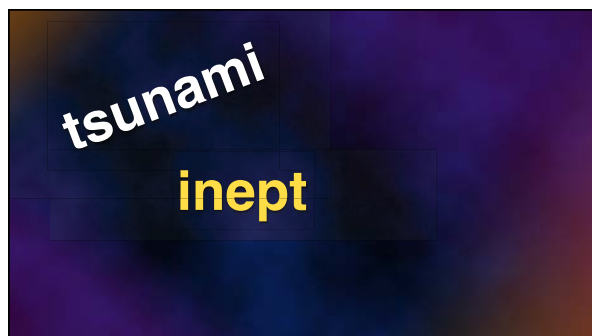
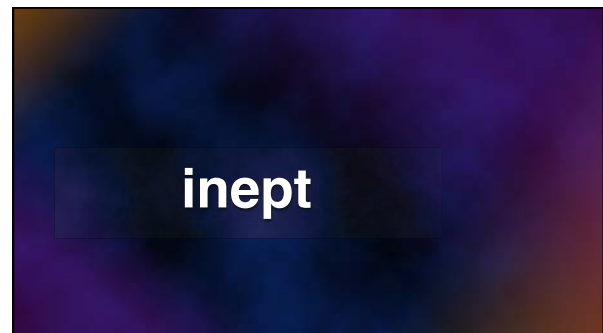
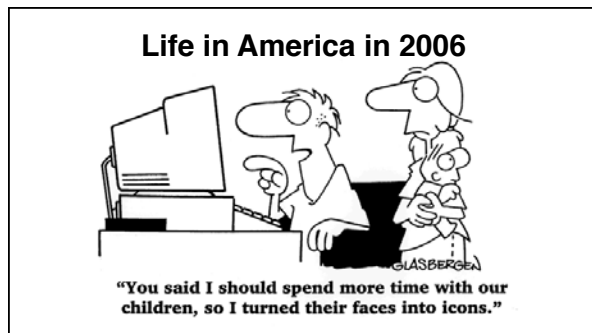


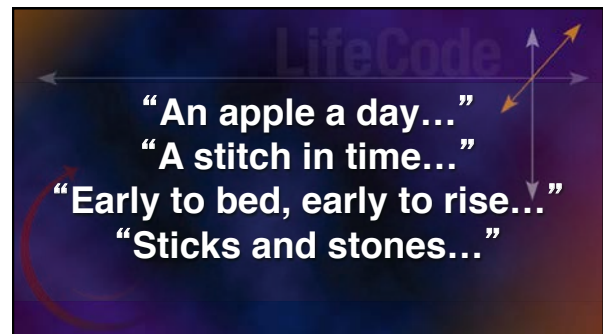
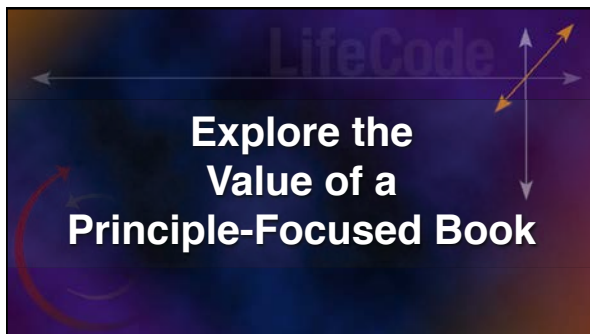
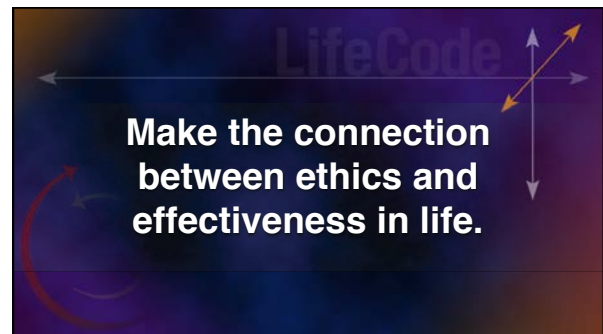
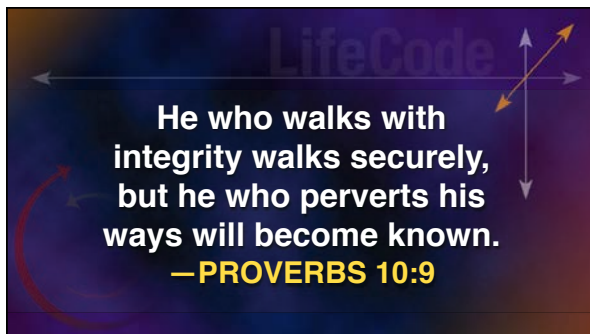
"Sorry about the odor. I have all my
passwords tattooed between my toes."

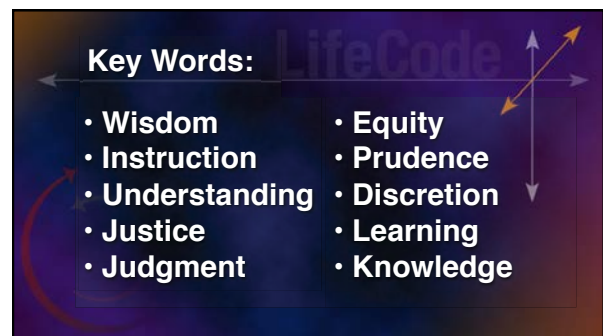
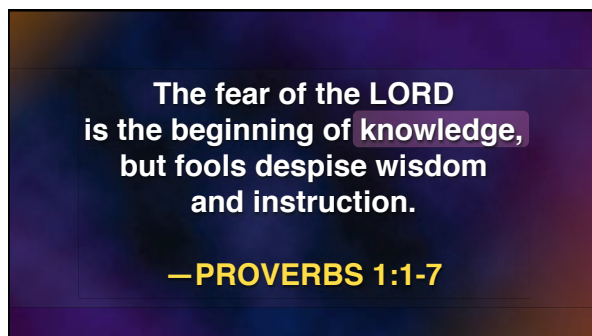
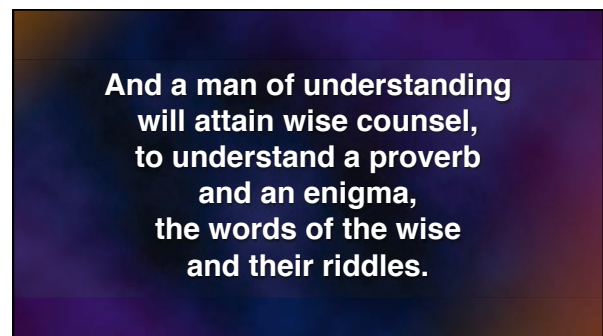
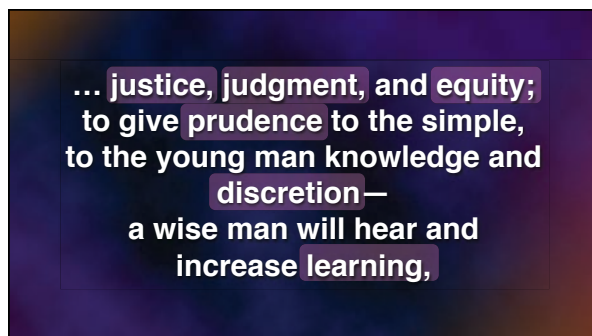
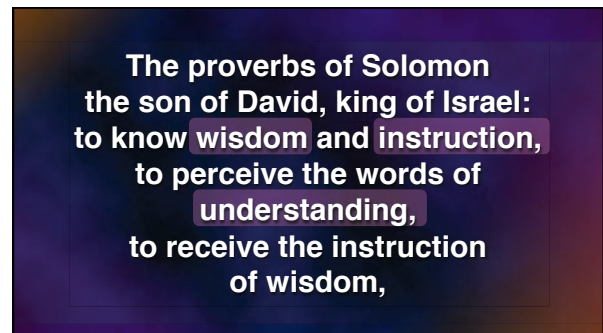
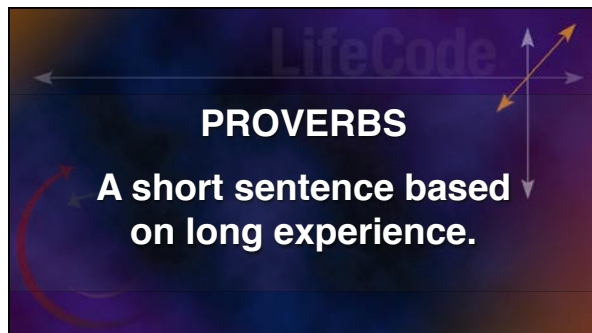
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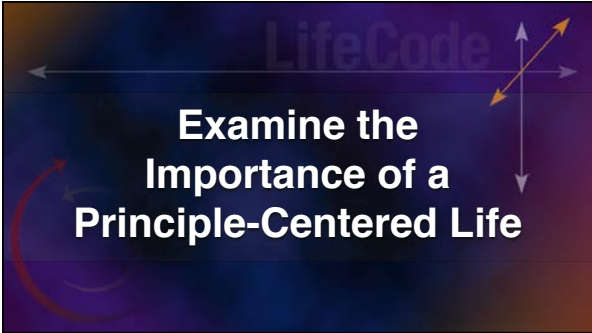


"THE COMPUTER SAYS I NEED TO UPGRADE MY BRAIN
TO BE COMPATIBLE WITH ITS NEW SOFTWARE."









Examine the Importance of a Principle-Centered Life

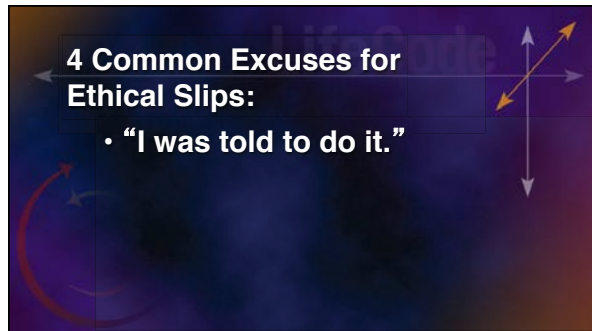
“Why do otherwise decent people deviate from what they know to be right? Naturally, some noncompliance stems from deliberate wrongdoing by particular individuals.”

“But there are some common rationalizations to which we can all unconsciously fall prey. Once we recognize the dubious worth of these kinds of excuses, we can effectively influence the corporate moral climate.” —RANDY RICHARDS

“Codes of conduct function well when employees are confronted with straightforward issues or legal matters, such as whether a creditor may call late at night or whether individuals may use corporate property for personal use.”

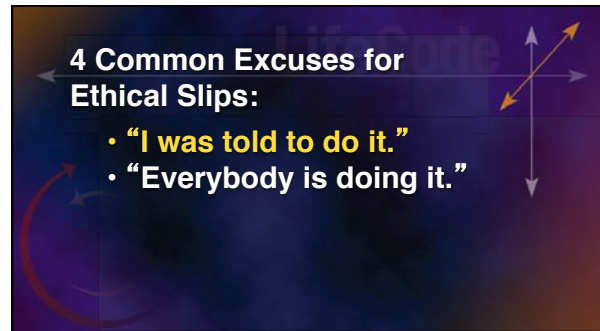
“They are less successful, though, when the issues are vague, novel, or difficult. In these cases, the FSG requires that employees be acquainted with the principles behind the rules, so they are able to discern what to do.”

“Ethics training, then, should deal with both the corporate code of conduct and individual moral choices.” —RANDY RICHARDS



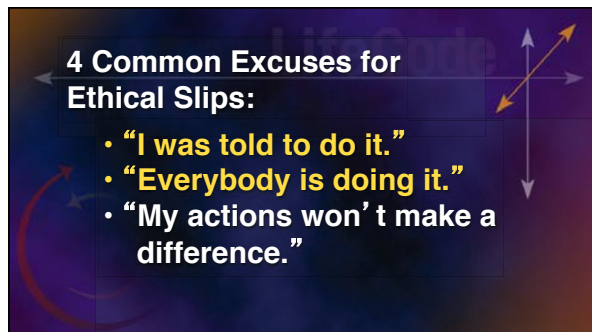
4 Common Excuses for Ethical Slips:

- “I was told to do it.”



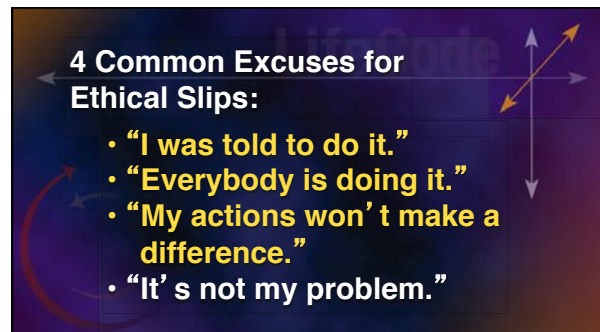
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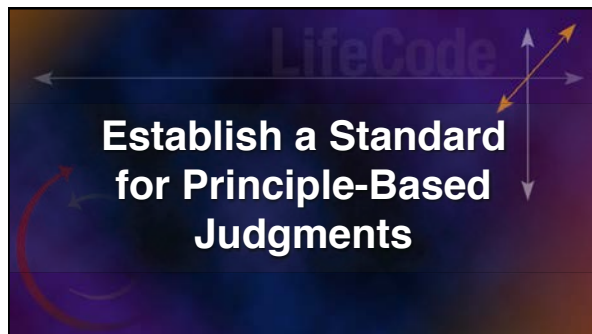
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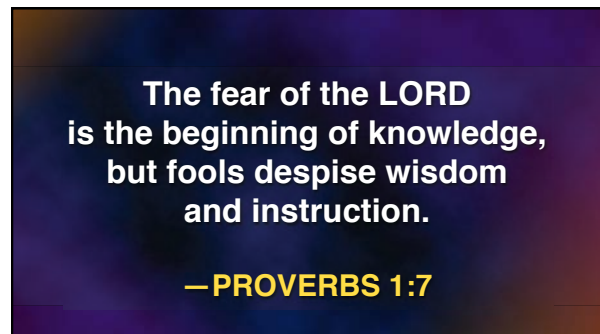


4 Common Excuses for Ethical Slips:

- “I was told to do it.”
- “Everybody is doing it.”
- “My actions won’t make a difference.”
- “It’s not my problem.”



Establish a Standard for Principle-Based Judgments



The fear of the LORD
is the beginning of knowledge,
but fools despise wisdom
and instruction.

—PROVERBS 1:7

**“Do all the good you can, by all
the means you can, in all the
ways you can, in all the places
you can, at all the times you can,
to all the people you can,
as long as ever you can.”**

—JOHN WESLEY