

Ethics:

A set of principles
of right conduct.

Ethics:

A theory or system of
moral values: “An ethic of
service is at war with a craving
for gain.” —GREGG EASTERBROOK

Ethics:

The rules or standards
governing the conduct of a
person or the members of a
profession: medical ethics.

“There’s no such thing as
business ethics—there’s only
ethics. People try to use one set
of ethics for their professional
life, another for their spiritual
life, and still another at home
with their family.”

“That gets them into trouble.
Ethics is ethics. If you desire
to be ethical, you live it by one
standard across the board.”

—JOHN MAXWELL

“Outside In” Living

• Convenience

“Outside In” Living

- Convenience
- Competition

“Outside In” Living

“Morality is a private and costly luxury.”

—HENRY ADAMS

“Outside In” Living

- Convenience
- Competition
- Comparison

(Weight chart for men based on ages 25-59)

Height	Small	Medium	Large
5' 9"	142-151	148-160	155-176
5' 10"	144-154	151-163	158-180
5' 11"	146-157	154-166	161-184
6' 0"	149-160	157-170	164-188
6' 1"	152-164	160-174	168-192
6' 2"	155-168	164-178	172-197

“Outside In” Living

Keep your heart with all diligence, for out of it spring the issues of life.

—PROVERBS 4:23 NKJV

“Outside In” Living

Keep vigilant watch over your heart; that's where life starts.

—PROVERBS 4:23 (THE MESSAGE)

“Outside In” Living

**Above all else, guard
your heart, for it affects
everything you do.**

—PROVERBS 4:23 (NLT)

“Inside Out” Living

• Character

“Inside Out” Living

**“Character is vital in
the leader, the basis
for everything else.”**

—WARREN BENNIS

“Inside Out” Living

**“By nothing do men
show more their character
than by what they laugh at.”**

—JOHAN WOLFGANG VON GOETHE

“Inside Out” Living

**“When the character
of a man is not clear to
you, look at his friends.”**

—JAPANESE PROVERB

**Dear friend, if bad companions tempt
you, don't go along with them. If
they say — “Let's go out and raise some
hell. Let's beat up some old man,
mug some old woman. Let's pick
them clean and get them ready for
their funerals. We'll load up on top-
quality loot. We'll haul it home by the
truckload.**

Join us for the time of your life! With us, it's share and share alike!" —
Oh, friend, don't give them a second look;
don't listen to them for a minute... When you
grab all you can
get, that's what happens: the more
you get, the less you are.
—PROVERBS 1:10-15, 19 (The Message)

"Inside Out" Living
"If I take care of my
character, my reputation
will take care of itself."
—D.L. MOODY

"Inside Out" Living
• **Character**
• **Convictions**

"Inside Out" Living
Conviction = A strong
persuasion or belief.

"Inside Out" Living
Out of the heart
flow the issues of life.

"Inside Out" Living
• **Character**
• **Convictions**
• **Commitments**