

“WE ALL LIVE UNDER THE INFLUENCE.”

f.001.tiff

“I KNOW THAT YOU BELIEVE YOU UNDERSTAND WHAT YOU THINK I SAID, BUT I’M NOT SURE YOU REALIZE THAT WHAT YOU HEARD IS NOT WHAT I MEANT.” —ROBERT MCCLOSKEY

f.002.tiff



f.003.tiff

in•flu•ence—“THE CAPACITY TO HAVE AN EFFECT ON THE CHARACTER, DEVELOPMENT, OR BEHAVIOR OF SOMEONE OR SOMETHING, OR THE EFFECT ITSELF.”

f.004.tiff

“EXTRAORDINARY INFLUENCE IS ULTIMATELY HOW ONE PERSON POSITIVELY IMPACT OTHERS THROUGH CHOICE AND NOT THROUGH FORCED COMPLIANCE. THIS IS REAL LEADERSHIP—NOT THE POWER OR PRESTIGE THAT IS OFTEN CONFUSED WITH STRONG LEADERSHIP.” —DR. TIM IRWIN, *Extraordinary Influence*

f.005.tiff

BAD COMPANY CORRUPTS GOOD MORALS.  
—1 CORINTHIANS 15:33

f.006.tiff

<sup>1</sup>BLESSED IS THE MAN WHO WALKS NOT IN THE COUNSEL OF THE WICKED, NOR STANDS IN THE WAY OF SINNERS, NOR SITS IN THE SEAT OF SCOFFERS; <sup>2</sup>BUT HIS DELIGHT IS IN THE LAW OF THE LORD, AND ON HIS LAW HE MEDITATES DAY AND NIGHT.  
<sup>3</sup>HE IS LIKE A TREE PLANTED BY STREAMS OF WATER THAT YIELDS ITS FRUIT IN ITS SEASON, AND ITS LEAF DOES NOT WITHER. IN ALL THAT HE DOES, HE PROSPERS. <sup>4</sup>THE WICKED ARE NOT SO, BUT ARE LIKE CHAFF THAT THE WIND DRIVES AWAY.  
<sup>5</sup>THEREFORE THE WICKED WILL NOT STAND IN THE JUDGMENT, NOR SINNERS IN THE CONGREGATION OF THE RIGHTEOUS;  
<sup>6</sup>FOR THE LORD KNOWS THE WAY OF THE RIGHTEOUS, BUT THE WAY OF THE WICKED WILL PERISH. —PSALM 1

f.007.tiff

“INFLUENCE IS THE EFFECT WE HAVE ON OTHERS THROUGH OUR WORDS, ACTIONS AND ATTITUDES. IT IS THE POWER OF YOUR LIFE, CHARACTER AND VISION, SHAPING YOUR WORLD FOR BETTER. YET MOST OF US ARE UNAWARE OF THE IMPACT WE HAVE ON OTHERS—EITHER POSITIVE OR NEGATIVE.” —STAN TOLER

f.008.tiff

“LET HIM WHO WOULD MOVE THE WORLD, FIRST MOVE HIMSELF.”  
—SOCRATES

f.009.tiff

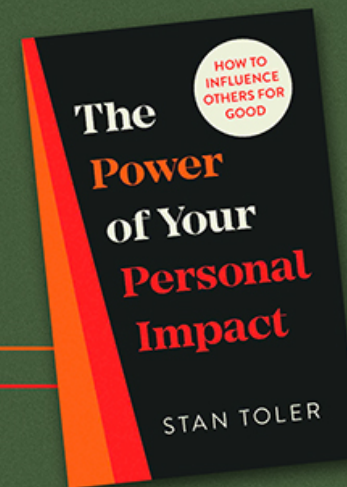


I. YOUR WALK CAN BE A SUBTLE INFLUENCE

f.010.tiff

“WHAT IS LEADERSHIP? IT’S AN INFLUENCE PROCESS—  
ANY TIME YOU ARE TRYING TO INFLUENCE THINKING, BEHAVIOR OR  
DEVELOPMENT OF ANOTHER, YOU ARE ENGAGING IN LEADERSHIP.”  
—KEN BLANCHARD

f.011.tiff



STAN TOLER

f.012.tiff

I. YOUR WALK CAN BE A SUBTLE INFLUENCE

- YOUR EXAMPLE SETS THE TONE OTHERS FOLLOW

f.013.tiff

I. YOUR WALK CAN BE A SUBTLE INFLUENCE

- YOUR EXAMPLE MODELS WHAT YOU ARE TRYING TO ACCOMPLISH

f.014.tiff

I. YOUR WALK CAN BE A SUBTLE INFLUENCE

- YOUR EXAMPLE RAISES OTHER'S SIGHTS, HELPING THEM SEE WHAT IS POSSIBLE FOR THEMSELVES AND THE WORLD

f.015.tiff

HYPOCRISY... INCONSISTENCY... SUPERIORITY

f.016.tiff

"IT TAKES TWENTY YEARS TO BUILD A REPUTATION  
AND FIVE MINUTES TO RUIN IT." —WARREN BUFFET

f.017.tiff



2. YOUR WALK IS A STEADY INFLUENCE

f.018.tiff

2. YOUR WALK IS A STEADY INFLUENCE

PRACTICES

f.019.tiff

2. YOUR WALK IS A STEADY INFLUENCE

PRACTICES  
ATTITUDES

f.020.tiff

“THE LONGER I LIVE, THE MORE I REALIZE THE IMPACT OF ATTITUDE ON LIFE. ATTITUDE, TO ME, IS MORE IMPORTANT THAN FACTS. IT IS MORE IMPORTANT THAN THE PAST, THE EDUCATION, THE MONEY, THAN CIRCUMSTANCES, THAN FAILURE, THAN SUCCESSES, THAN WHAT OTHER PEOPLE THINK OR SAY OR DO. IT IS MORE IMPORTANT THAN APPEARANCE, GIFTEDNESS OR SKILL. IT WILL MAKE OR BREAK A COMPANY... A CHURCH... A HOME. THE REMARKABLE THING IS WE HAVE A CHOICE EVERYDAY REGARDING THE ATTITUDE WE WILL EMBRACE FOR THAT DAY. WE CANNOT CHANGE OUR PAST... WE CANNOT CHANGE THE FACT THAT PEOPLE WILL ACT IN A CERTAIN WAY. WE CANNOT CHANGE THE INEVITABLE. THE ONLY THING WE CAN DO IS PLAY ON THE ONE STRING WE HAVE, AND THAT IS OUR ATTITUDE. I AM CONVINCED THAT LIFE IS 10% WHAT HAPPENS TO ME AND 90% OF HOW I REACT TO IT.” —CHARLES SWINDOLL

f.021.tiff

2. YOUR WALK IS A STEADY INFLUENCE

PRACTICES  
ATTITUDES  
CONVICTIONS

f.022.tiff

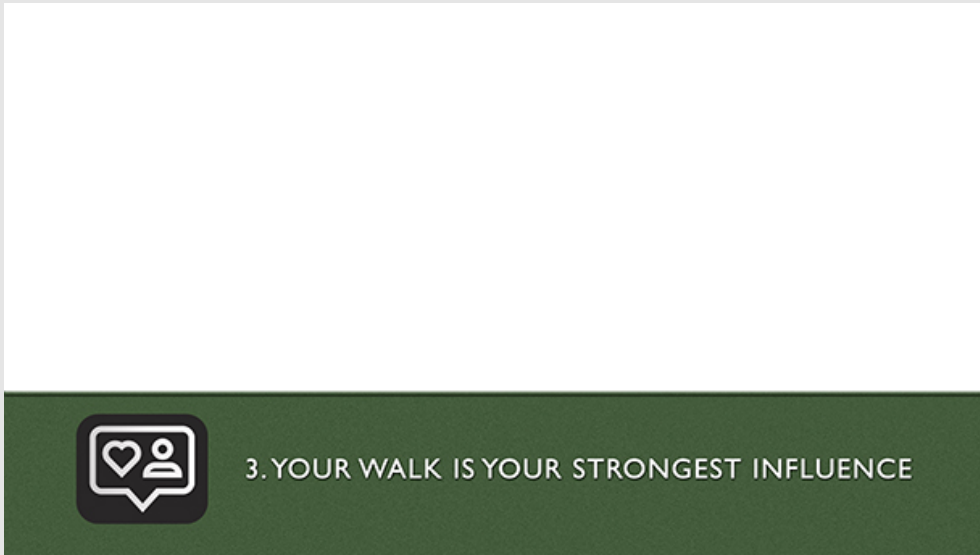
2. YOUR WALK IS A STEADY INFLUENCE

PRACTICES  
ATTITUDES  
CONVICTIONS  
EXCELLENCE

f.023.tiff

<sup>23</sup>WHATEVER YOU DO, WORK HEARTILY, AS FOR THE LORD AND NOT FOR MEN, <sup>24</sup>KNOWING THAT FROM THE LORD YOU WILL RECEIVE THE INHERITANCE AS YOUR REWARD. YOU ARE SERVING THE LORD CHRIST. —COLOSSIANS 3:23-24

f.024.tiff



f.025.tiff